



Your companion in daily life, emotionally close and recognizable from strong human stories, everywhere in Flanders. By far the largest radio station at 12+ and market leader at 35-64.

STRONG ON
35-64
SELECTIVITY OF
78

17,3%
MARKET SHARE

693.000
WEEKLY LISTENERS
(26%)

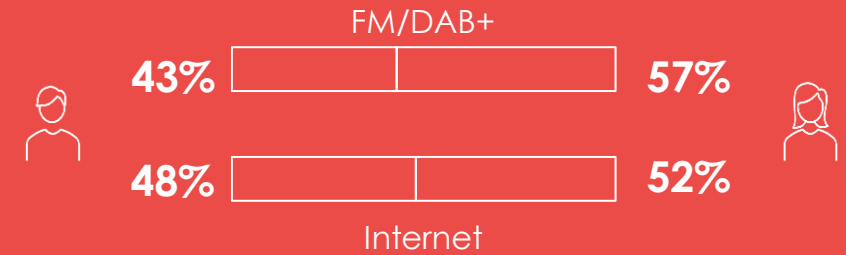
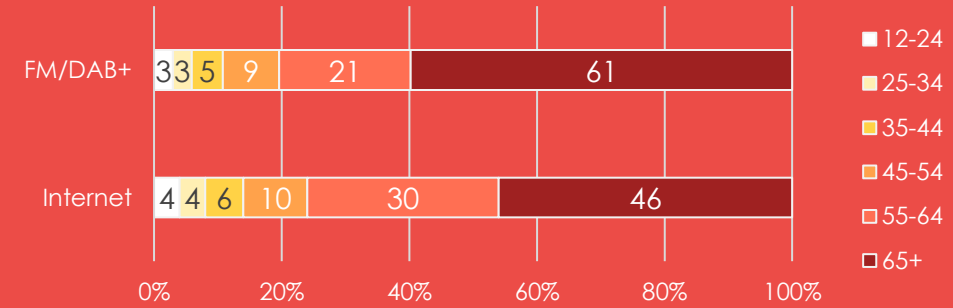
399.000
DAILY LISTENERS
(15%)

121.000
SESSIONS/DAY

f 206K

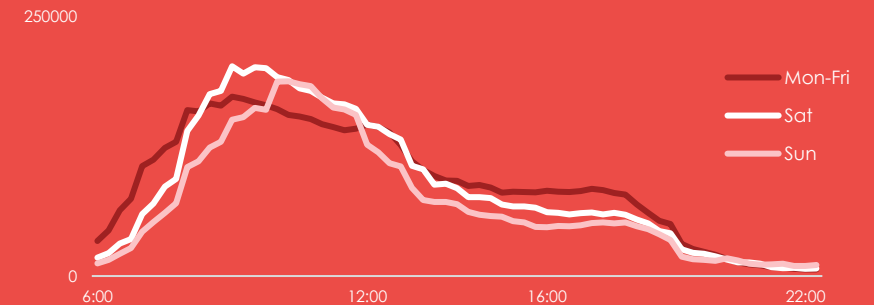


LISTENING PROFILE IN % FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, profile (on time spent), Radio2, May'23-Apr'24, Mon-Sun, 6-22h

LISTENING CURVE



CIM RAM, Belgium North, Listening curves, 35-64, Radio 2, May'23-Apr'24, Mon-Fri, Sat & Sun, 6-22h

2

dag
voor 2

Summer 2024

Uitzending ProxiSpots

	Mon	Tue	Wed	Thu	Fri	Sat	Sun
06:00						Radio2 zomerwee kend	Radio2 wat een Weekend
07:00		Sta op met Radio2					
08:00						Camping Karolien	Peter van de Veire en de zandloper
09:00		Radio2 zomerhit					
10:00						Radio2 Top30	Radio2 80,90 & nillies
11:00							
12:00							
13:00		Radio2 zomerhit					
14:00							
15:00							
16:00		Radio2 spits					
17:00						Radio2 aan zee	Radio2 aan zee
18:00		Radio2 zomerhits van bij ons					
19:00							
20:00		Radio2 unwind					
21:00						Radio2 unwind	
22:00							

CREATIVE PARTNERSHIPS: FOCUS ON



REGIONAL & TOP TOPICALS



DE BESTE
BUURT



RADIO2
ZOMERHIT



RADIO2
TOP2000

AND MANY MORE...



Radio2 Benebene is not only a daily live radio programme on Radio2 but it's also a popular stream on DAB+ and online with a focus on oldies, classics and evergreens mixed with music from local artists.



SELECTIVITY OF
196
AMONG
55+

62.000
WEEKLY LISTENERS
(2,7%)

1,3%
MARKET SHARE

CIM RAM, Belgium North, May'23-Apr'24, Radio2 Bene Bene, 55+, Mon-Sun, 6-22h

MORE INFO? var.be/luistercijfers | var.be/blog | STAY TUNED: var.be/nieuwsbrief