



Radio 1 is the radio station in Flanders that informs, excites and inspires its listeners about news and current affairs, sciences, culture, technology and literature.

STRONG ON  
**30+ SG1-3**  
 SELECTIVITY OF  
**185**

**15,0%**  
 MARKET SHARE

**455.000**  
 WEEKLY LISTENERS  
 (30%)

**259.000**  
 DAILY LISTENERS  
 (17%)

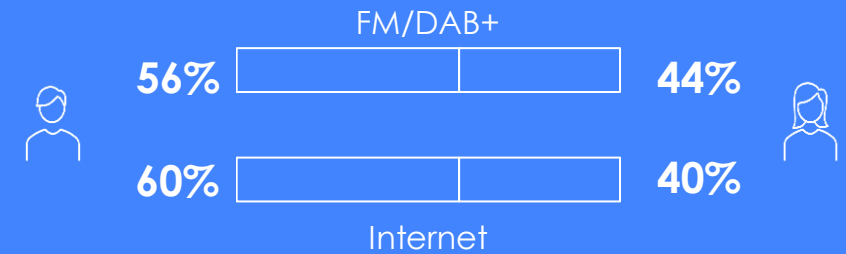
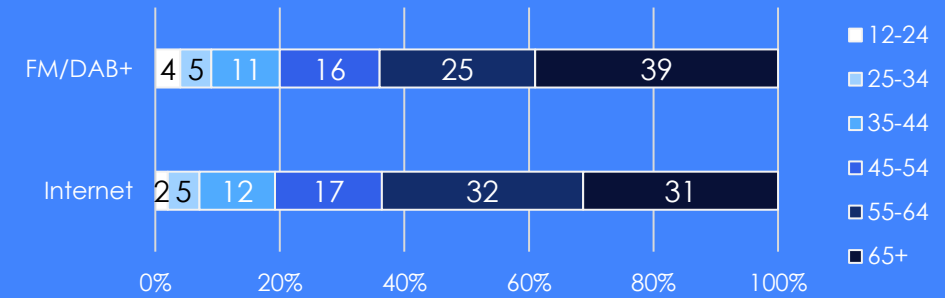
**111.000**  
 SESSIONS/DAY

f 99K X 82K i 47K



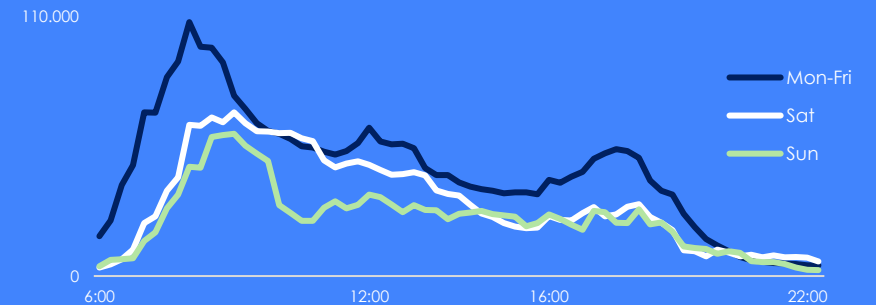
## LISTENING PROFILE IN %

FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, profile (on time spent), Radio 1, May'23-Apr'24, Mon-Fri, 6-22h

## LISTENING CURVE



CIM RAM, Belgium North, Listening curve, 30+ SG1-3, Radio 1, May'23-Apr'24, Mon-Fri, Sat & Sun, 6-22h



Summer 2024

	Mon	Tue	Wed	Thu	Fri	Sat	Sun		
06:00									
07:00	De Ochtend					De Ochtend	De zondag met		
08:00									
09:00	Voilà l'été					Vox	Op stap met		
10:00	De zomer van ...							De mis	
11:00						Culture Club zomer	Sweet summer sundays		
12:00	#weetikveel								
13:00						Sporza	Sporza		
14:00	Onderweg								
15:00									
16:00	De Wereld Vandaag								
17:00									
18:00									
19:00	De sportzomer van Radio 1		Zomerland		De sportzomer van Radio 1		Zomerland		
20:00									
21:00									
22:00									

## CREATIVE PARTNERSHIPS: FOCUS ON



### MUSIC & CULTURE



RADIO 1 SESSIES



CULTURE CLUB ON TOUR

AND MANY MORE...