



Focuses on ageless feel-good music. With coverage all over Flanders, the station charms an ever-widening audience. It can be listened to on FM, DAB+, via the app and the online radio player. Play Nostalgie also has a number of 'digital only' theme channels.

STRONG ON  
**35-54**  
SELECTIVITY OF  
**115**

**4,7%**  
MARKET SHARE

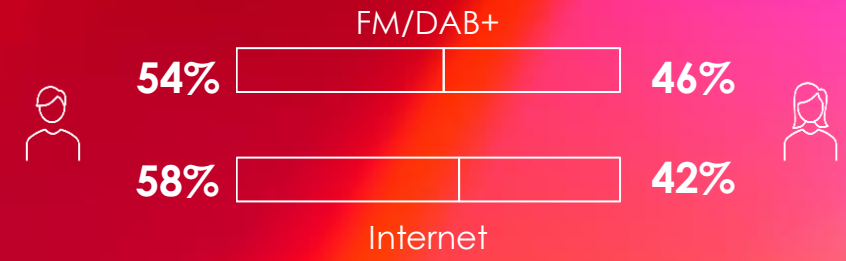
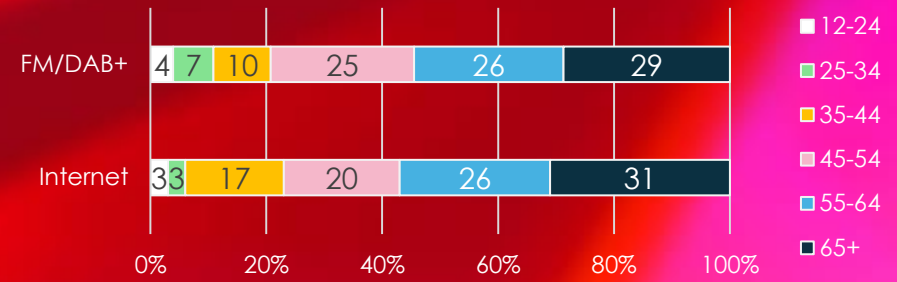
**175.000**  
WEEKLY LISTENERS  
(10%)

**78.000**  
DAILY LISTENERS  
(5%)

**23.900**  
SESSIONS/DAY

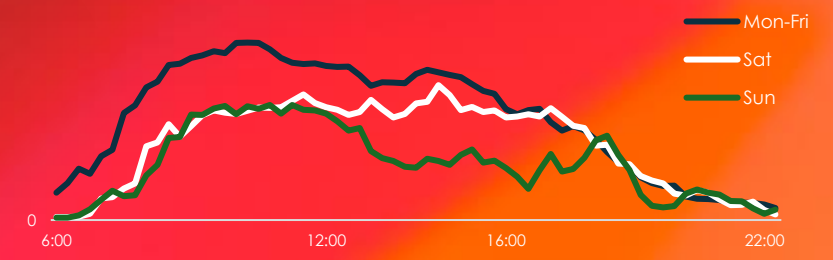


**LISTENING PROFILE IN %**  
FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, profile (on time spent), Play Nostalgie, May'23-Apr'24, Mon-Sun, 6-22h

**LISTENING CURVE**



CIM RAM, Belgium North, May'23-Apr'24, Play Nostalgie, 35-54, Mon-Sun, 6-22h  
CIM RSM, World, Play Nostalgie, Average Active Sessions/day in May'23-Apr'24