



A Radio2 stream, via DAB+, VRT MAX or online, that focuses on oldies, classics and evergreens mixed with music from local artists. Well-known djs guide you all day long playing popular tunes to enjoy quietly.

STRONG ON  
**55+**  
SELECTIVITY OF  
**192**

**1,0%**  
MARKET SHARE



**48.000**  
WEEKLY LISTENERS  
(2,1%)

**22.000**  
DAILY LISTENERS  
(1,0%)

**6.400**  
SESSIONS/DAY

## DAILY HIGHLIGHTS



**Klaarwakker,**  
with Herbert  
(6-9)



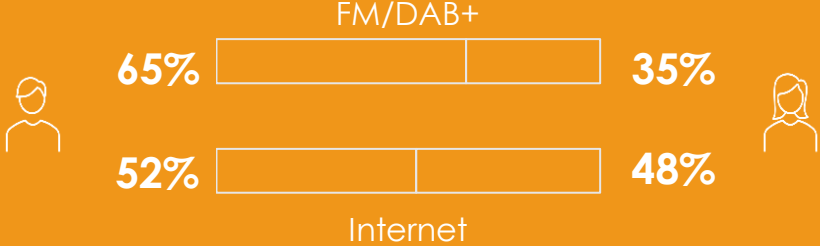
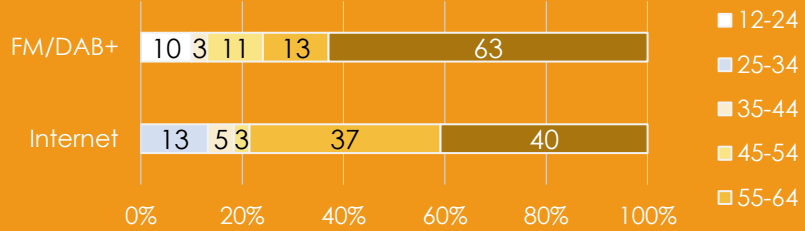
**Gewoon genieten,**  
with Cathérine  
(10-12)



**Topcollectie,**  
with Peter  
(13-16)

## LISTENING PROFILE IN %

FM/DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, Jan-Dec'23, Radio2 Bene Bene, 55+, Mon-Sun, 6-22h  
CIM RSM, World, Radio2 Bene Bene, Average Active Sessions/day in Jan-Dec'23

CIM RAM, North, profile (on time spent) , Bene Bene, Jan-Dec'23, Mon-Sun, 6-22u