



One World Radio is Tomorrowland's digital radio station that unites the 'People of Tomorrow' through music every moment of the year, not just during festival season.

STRONG ON  
**18-34**  
SELECTIVITY OF  
**151**

**154.000**  
TOTAL REACH 12+

**44.000**  
WEEKLY LISTENERS 12+  
(1%)

**14.000**  
DAILY LISTENERS 12+  
(0,2%)

**3.200**  
SESSIONS/DAY



**WEEKLY HIGHLIGHTS**



**Tomorrowland Top 30,**  
with NERVO  
(Fri 15h, Sat 12h,  
Sun 16h)

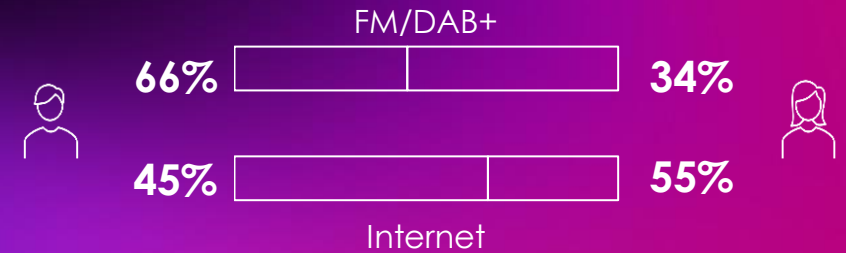
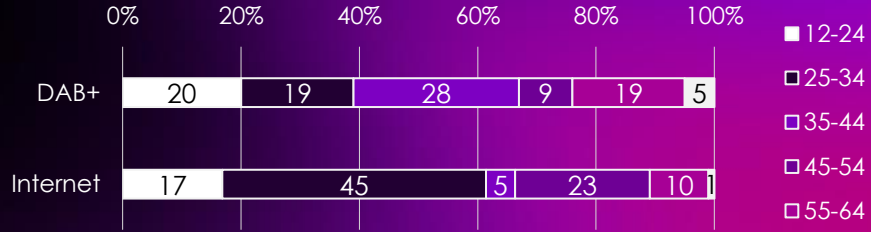


**Armin's Weekend Kick-Off,**  
with Armin van Buuren (Fri 22h)



**Tomorrowland Friendship Mix,**  
with famous DJ  
(Thu 21-22h)

**LISTENING PROFILE IN %**  
DAB+ LISTENER VS STREAMER



CIM RAM, Belgium North, Jan-Dec'23, Tomorrowland One World Radio, 12+, Mon-Sun, 6-22h  
CIM RSM, World, Tomorrowland One World Radio, Average Active Sessions/day in Jan-Dec'23

CIM RAM, North, profile (on time spent) , Jan-Dec'23, Mon-Sun, 6-22u